



Social media toolkit: SuperTroop video

Better Breaks Scotland have produced a video about this year's SuperTroop holiday that includes interviews with our helpers and holidaymaker. We ask that you help spread the word and thank Better Breaks for their funding by re-sharing through your social media accounts. Suggested posts for each platform below but please feel free to compose your own posts.

You can see the original video on our homepage: <https://www.supertroop.org/>

And on YouTube: <https://youtu.be/NosfxaRplWM>

Twitter

In each instance, please quote tweet SuperTroop's original, pinned tweet as this will help increase visibility of the SuperTroop account.

SuperTroop tweet:

<https://twitter.com/SuperTroopEdin/status/1590277874992705538?s=20&t=VyAzH6zx93CvUD5mbfjL3Q>

Volunteers

If you want to see what I got up to this summer, please watch this video about the @SuperTroopEdin holiday that I volunteered on providing magical breaks for young people with learning disabilities. Find out how you can support here <https://www.supertroop.org/support-us>

Trustees

I'm proud to be a trustee for @SuperTroopEdin, which provides magical breaks for young people with learning disabilities, find out more about this year's holiday in the video below. Find out who you can support here <https://www.supertroop.org/support-us>

Fettes

We have been a proud supporter and host of @SuperTroopEdin for many years with so many of our pupils and staff volunteering to help provide magical breaks for young people with learning disabilities. Learn more in the video below and you can support here <https://www.supertroop.org/support-us>

Supporters

We are proud to support @SuperTroopEdin in their work to provide magical breaks for young people with learning disabilities, you can find out more about the holiday that they ran this year in the video below.

Instagram

You can download the video here to share through either Instagram post or stories:

https://www.instagram.com/tv/CkvDzkZAXml/?utm_source=ig_web_copy_link

Volunteers

If you want to see what I got up to this summer, please watch this video about the @SuperTroopEdin holiday that I volunteered on providing magical breaks for young people with learning disabilities. Find out who you can support through the link in their bio.

Trustees

I'm proud to be a trustee for @SuperTroopEdin, which provides magical breaks for young people with learning disabilities, find out more about this year's holiday in the video below. Find out who you can support through the link in their bio.

Fettes

We have been a proud supporter and host of @SuperTroopEdin for many years with so many of our pupils and staff volunteering to help provide magical breaks for young people with learning disabilities. Find out who you can support through the link in their bio.

Supporters

We are proud to support @SuperTroopEdin in their work to provide magical breaks for young people with learning disabilities, you can find out more about the holiday that they ran this year in in this video that features some volunteers and holidaymakers.

Facebook

When sharing through Facebook try to re-share SuperTroop's original post to help increase visibility for this account.

SuperTroop post: <https://www.facebook.com/SuperTroopEdin/>

Volunteers

This summer I volunteered with SuperTroop who provide with magical breaks for young people with learning and sometimes physical disabilities. The goal of SuperTroop is to a fun and safe environment for our holiday-makers so that they can experience some time away from home with other people around their age. Watch the video to learn more and you can visit their website to find out how you can support them <https://www.supertroop.org/support-us>

Trustees

I'm proud to be a trustee for SuperTroop, which provides magical breaks for young people with learning disabilities The goal of SuperTroop is to a fun and safe environment for our holiday-makers so that they can experience some time away from home with other people around their age. Watch the video to learn more about this year's holiday and you can visit their website to find out how you can support them <https://www.supertroop.org/support-us>

Fettes

We have been a proud supporter SuperTroop for many years with so many of our pupils and staff volunteering to help provide magical breaks for young people with learning disabilities. Each summer we host the holiday to a fun and safe environment for our holiday-makers so that they can experience some time away from home with other people around their age. Learn more about this year's holiday in the video below and you can support here <https://www.supertroop.org/support-us>

Supporters

We are proud to support SuperTroop in their work to provide magical breaks for young people with learning disabilities. The goal of SuperTroop is to a fun and safe environment for our holiday-makers so that they can experience some time away from home with other people around their age. You can find out more about the holiday that they ran this year in the video below.